

# Smarter Tariff Decisions. Confident Trade Management.

Empowering supply chain and  
finance teams to optimize planning  
amid global trade shifts.

**board**

# Drive Resilient Automotive Growth

Board delivers advanced planning solutions for the automotive industry. Unify demand, supply, and finance into one continuous planning platform.

The Board Enterprise Planning Platform enables informed decision-making through the integration of data, AI, and advanced analytics. Board leverages a mutual partnership with Microsoft for advanced AI and robust cloud hosting, secure data storage, and cutting-edge analytics capabilities that empower organizations to thrive.

## Automotive Tariff Modeling and Scenario Planning

Tariffs imposed on raw materials, parts, and component imports are significantly eroding profitability of automotive OEMs, manufacturing companies, and Tier 1, 2 and 3 suppliers. Many companies are using manual methods to evaluate related cost implications and find alternative means to reduce the impact.

The Board Enterprise Planning Platform provides robust feature sets for **Tariff Modeling**. Users can model tariff exposure, assess supply-chain scenarios, and navigate cost, volatility, and uncertainty. Updated daily, instant global visibility across current and proposed tariffs in all markets are achieved.

Additionally, supply chain planners and financial analysts can evaluate multiple tariff what-if cost scenarios, and comparisons at the baseline scenario.

Combined with logistics and other costs, these what-if scenarios instantly provide organization-level financial metrics and help analysts and executives make informed business decisions.

Board replaces fragmented tools with a unified model for demand, supply, inventory, and S&OP empowering confident, scenario-driven decisions at scale.

### Benefits include:

- **Global View:** Compare tariff exposure across geographies in a single snapshot.
- **P&L Consolidation:** Automatically calculate tariff impact across your entire P&L.
- **Real Time Insights:** Watch EBITDA and earnings per share update in real time.
- **Drill-Down Transparency:** Explore impacts at the assembly and sub-assembly level—including lithium and EV batteries—with full cost transparency down to the BOM.
- **What-If Scenarios:** Switch suppliers or move production (example: from China to India) with a single click.
- **Landed Cost Accuracy:** Factor tariffs, logistics, and shipping costs into one model.
- **Proven Business Value:** Identify millions in savings in under five minutes.



# Market Planning and Advanced Forecasting



## The Economist Advantage

At the heart of our technology is a global team of Board in-house expert economists who collaborate directly with customers to frame scenarios, validate assumptions, and optimize models—ensuring every decision is grounded in rigorous economic insight.



## Board Signals

Delivers tomorrow's insights today, with over 40 leading indicators updating daily specific for automotive—from unemployment rates to steel prices—so you can act before disruption hits.



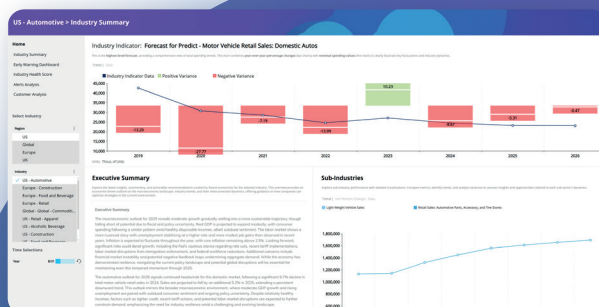
## Board Foresight

Converts data into predictive, company-specific econometric and operational forecasting models within minutes. For automotive manufacturers, this means visibility into demand shifts, parts, and supplier dynamics across millions of external data series.

Together, these tools and real-time resources give automotive leaders foresight, precision, and resilience in planning. Supply chain, finance, commercial, and operational leaders can forecast more accurately, respond faster, and align plans to outcomes without the noise of disconnected processes or reactive replans.

## The Platform Difference

- Unified integrated business planning software that can sit on top of existing EPM and supply chain systems.
- Only platform to deliver 5M+ external early economic intelligence datasets integrated with a robust planning platform.
- Proprietary forecasting and demand planning scenario models pre-built, pre-configured.
- BOM drill-down capability.
- Predict AI-engine, building thousands of models in minutes.
- What-If scenarios capturing impact of tariffs and overall company financial metrics.
- Board Agents (agentic AI) augment planning teams with constraint-aware simulations, override governance, and margin visibility—linking operations to finance in every cycle.
- Built on Microsoft Azure and as one composable architecture, Board replaces fragmented tools with a unified model for demand, supply, inventory, and S&OP empowering confident, scenario-driven decisions at scale.



## About Board

Board is the Enterprise Planning Platform built to accelerate business performance, enable continuous planning, and drive confident, aligned decisions. It powers more accurate forecasts with real-time visibility into enterprise and external data. It unifies finance and operations with a single source of the truth. And with AI-augmented experiences for every role, teams can continuously make smarter decisions for predictable, profitable business outcomes.

### Let's start a conversation.

For more information on Board's Advanced Planning Solutions for Automotive Manufacturing, reach out to: [automotive@board.com](mailto:automotive@board.com)