



B2Solutions

system for business

B2Solutions, founded in Lecco in 2018 by Massimiliano Spreafico and Andrea Boaretto, represents the key for SMEs to excel in an increasingly competitive market, thanks to **CRM and Business Intelligence software solutions** that stand out for their **customization** while maintaining **standardized efficiency**.

WHO WE ARE



**Livio
Spreafico**

Head of
Marketing



**Massimiliano
Spreafico**

Founder



**Andrea
Boaretto**

Founder



**Paolo
Galbiati**

Business
Developer



**Luigi
Pomi**

Solutions
Developer



**Davide
Scaglia**

Solutions
Developer

OUR PARTNERSHIPS



We rely on **professionals and partner companies** to provide the best services on the market, creating **synergies** to make the experience as **comprehensive** as possible for our clients.



Market analysis
Strategic & operational marketing plans
Result measurement strategy

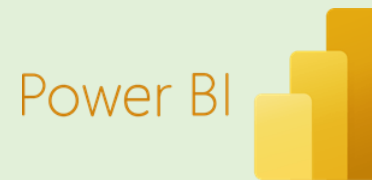


Supporting entity for project implementation through scouting of the most suitable financial incentives for planned investments



Free association of companies with know-how in providing solutions dedicated to improving business management and control processes

TECHNOLOGY PARTNER



THE NEEDS WE ADDRESS



I have difficulty tracking results at every stage of the process.

I can't organize and keep track of the sales force visits.

I don't know how to create quotes easily and quickly

I have difficulty collecting and keeping track of orders

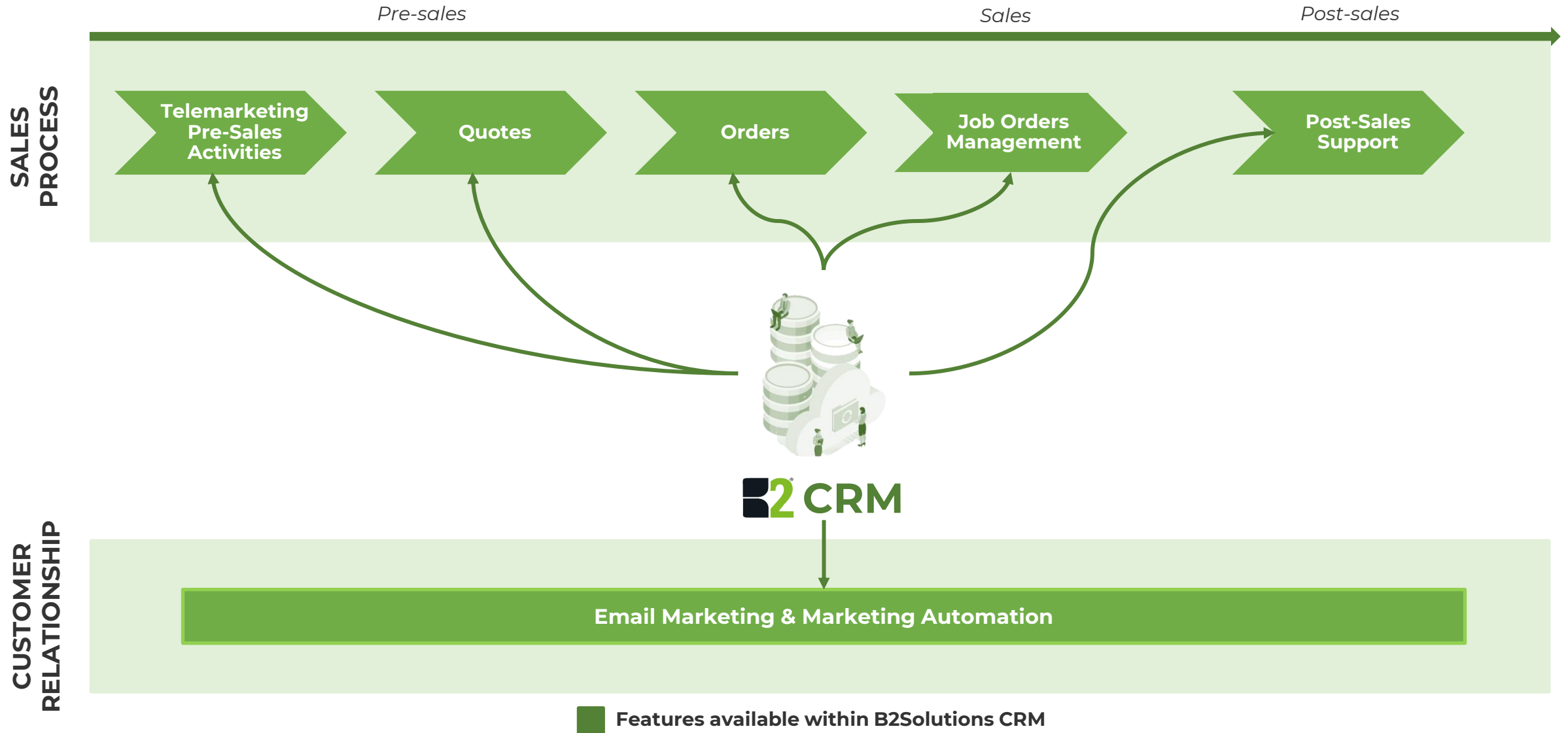
I would like to have better insights, but I am overwhelmed by Excel sheets.

After-sales service is often a necessary evil, but how can it be optimized?

I would like to communicate with my customers, but I don't know where to start.



SOLUTIONS AT EVERY STAGE OF SALES PROCESS AND CUSTOMER RELATIONSHIP!



SOLUTIONS IN THE MANAGEMENT PROCESS OF ASSOCIATIONS/EVENTS

ASSOCIATIVE
ACTIVITIES

Member
Management

Membership
fees

Partnerships-
Services-
Associative Life

Events -
Mobile App



B2 CRM

RELATIONSHIP WITH
THE ASSOCIATE

Email Marketing & Marketing Automation

SOLUTIONS IN THE MANAGEMENT PROCESS OF ASSOCIATIONS/EVENTS

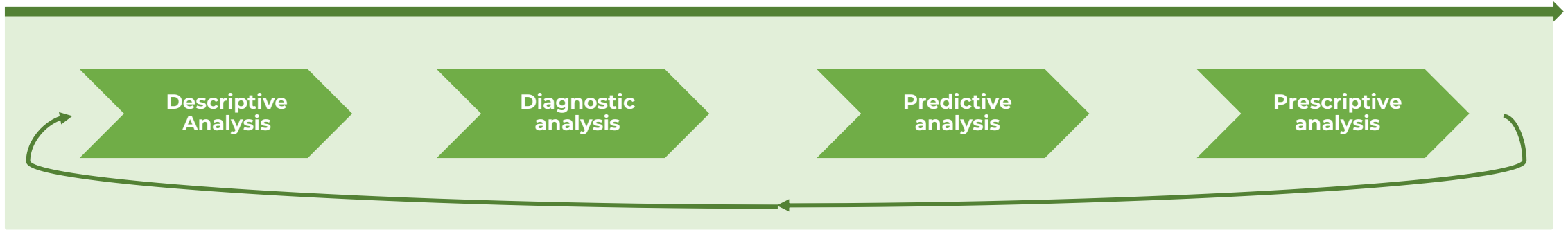
ASSOCIATIVE
ACTIVITIES



RELATIONSHIP WITH
THE ASSOCIATE



DATA ANALYSIS



WHY CHOOSE US?



Easy and quick implementation



Accessible to SMEs



Easy integration with most management software

<https://www.b2solutions.it/>

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