











Supply Chain Planning Buyers Guide 2025

Analysis Summary

Our analysis classified Board as Exemplary, receiving an overall grade of B++ with a 76.1% performance. Board's best grouped results came in Customer Experience with an 87.3% performance and an A- grade, due in part to its A in TCO/ROI. In Product Experience, Board received a B+ grade with a 73.0% performance due to its 86.8% performance in Reliability. Board was designated a Leader in Adaptability, Manageability, Reliability, Customer Experience, TCO/ROI and Validation.

Strengths

Board performed best in Customer Experience with an A- grade, notably in TCO/ROI, where it received an A due to the quality and resources provided to guide preparation of a business case. Board received a B+ grade in Product Experience, with an A- in Reliability due to the features of design that promote scalability.

Robert Kugel

Executive Director, Business Software Research

"Board distinguishes itself with a strong commitment to business innovation while delivering meaningful customer outcomes. Its forward-thinking approach to supply chain planning not only enhances operational efficiency but also provides the adaptability and intelligence that modern organizations require."

Exemplary Provider			
Category	Performance		Grade
Overall		76.1%	B++
Product		73.0%	B+
Adaptability	Leader	83.1%	A-
Capability	6	1.9%	B-
Manageability	Leader	78.9%	B++
Reliability	Leader	86.8%	A-
Usability		76.4%	B++
Customer	Leader	87.3%	A-
TCO/ROI	Leader	88.4%	А
Validation	Leader	86.2%	A-



ISG Software Research and Advisory provides market research and coverage of the technology industry, informing enterprises, software and service providers, and investment firms. The ISG Buyers Guides provide insight on software categories and providers that can be used in the RFI/RFP process to assess, evaluate and select software providers.