board

Board Foresight

The status of forecasting

90% External data and AI make demand forecasting sing. Forecast Accuracy can be increased to over **90% by including external data**
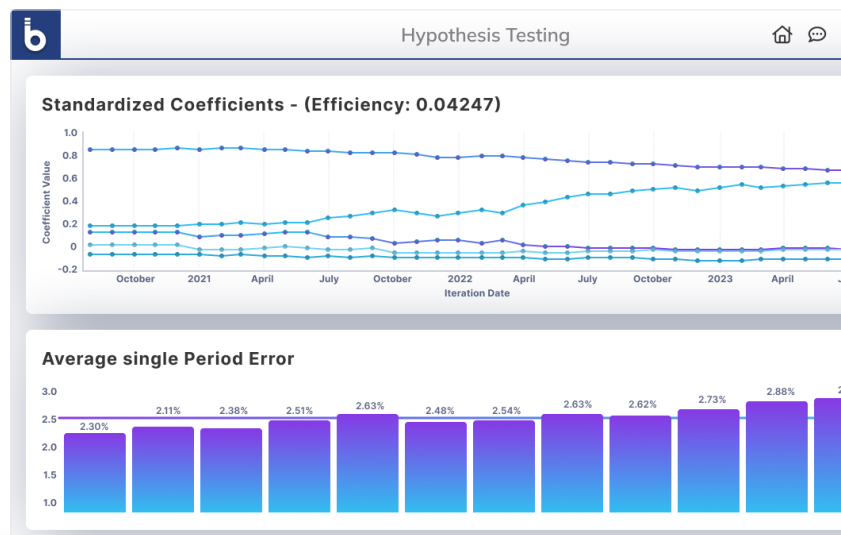
32% AI-driven demand forecasting can **reduce out-of-stock items by 32%**

25% Organizations that leverage predictive analytics for supply chain and demand planning report a **25% reduction in inventory costs and a 20% increase in planning efficiency**

Accelerate your business performance by forecasting with greater accuracy, driving continuous planning

Accelerate your business performance by forecasting with greater accuracy, driving continuous planning. By using AI-based predictive models to anticipate market shifts, CFOs, Chief Strategy Officers and operational planners can align their business strategies and gain a competitive advantage by taking action based on all external factors—not just historical data.

Hypothesis Testing

Standardized Coefficients - (Efficiency: 0.04247)

Coefficient Value

October | 2021 | April | July | October | 2022 | April | July | October | 2023 | April
Iteration Date

Average single Period Error

2.30% | 2.11% | 2.38% | 2.51% | 2.63% | 2.48% | 2.54% | 2.63% | 2.62% | 2.73% | 2.88%

Key benefits

Accelerate planning cycles with AI-powered forecasting and insights that adapt to real-world conditions

Make better strategic and financial decisions by unifying external and operational forecast intelligence

Improve resilience and optimize costs through continuous planning, scenario modeling, and predictive analytics

A comprehensive range of capabilities

Market Signals:

Actionable insights to identify key market turning points, helping businesses analyze potential risks and uncover growth opportunities using leading indicators

AI-Powered Analytics:

Advanced predictive models using 5M+ global data sets

Common Intelligence:

A unified source of truth that provides reliable data and analytics to foster a shared understanding of demand drivers, opportunities, and risks — ensuring aligned and informed decisions

Scenario Planning:

Test and refine business strategies by modeling various scenarios using real-time econometric insights to validate key assumptions

Supply Chain & Demand Planning:

Optimize purchasing, inventory, and logistics with new demand signals and superior forecast accuracy for better operational alignment

External Data:

Augment existing forecasts with economic data like consumer sentiment, supply chain pressure, and income trends for robust, accurate long-term forecasting

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