

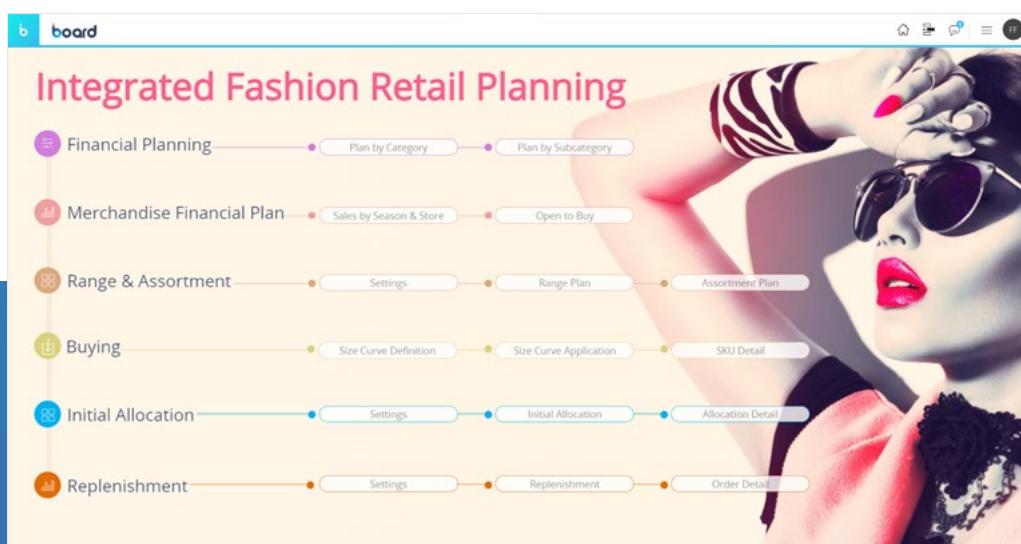


## Intelligent Retail Planning

**Turn consumer spending patterns into profitable merchandise, assortment, and replenishment plans, aligning product strategy to customers' needs**

Unprecedented levels of volatility, uncertainty, and complexity have forced retailers to challenge the status quo and step up their planning processes to successfully grow and transform their businesses. However, legacy spreadsheets and disjointed solutions still hold many retailers back from a seamless planning approach.

This is where Board steps in, as an Intelligent Planning platform that empowers retailers to **turn consumer spending patterns into profitable merchandise, assortment, and replenishment plans**, aligning product strategy to customers' needs. **Covering all of your retail planning requirements in a single solution**, Board helps you define profitable, responsive, flexible plans across all channels.



## Your complete retail planning solution



### Merchandise Financial Planning

Seamlessly and accurately connect Merchandise Financial Planning with corporate financial planning and budgeting.



### Open-to-Buy

Enhance the control and efficiency of the entire decision-making process whilst ensuring agile and collaborative Open-to-Buy Management.



### Assortment Planning

Create a seamless flow from quantitative planning to range planning, accounting for consumer purchase preferences, assortment lifecycle planning, and more.



### Allocation & Replenishment

Optimize inventory, reduce waste, and avoid unnecessary markdowns – all whilst increasing productivity and maximizing margins.

# Supercharge your retail performance



**Unify end-to-end planning:** Transition from static, siloed planning to a unified, cohesive model, evaluating complex merchandising, assortment, and inventory decisions before taking action.



**Take a consumer-centric approach:** Turn shopping patterns and behaviors into strategic insights to create the optimal assortment strategy, aligning product requirements with customer needs market by market.



**Improve efficiency across all channels:** Tackle omnichannel challenges by aligning merchandise financial planning with the supply chain and leveraging external demand signals to improve forecasts.



**Drive profitability:** Conceive optimal merchandising strategy across multiple channels, and formats, maximizing profit while still remaining flexible to the changing retail environment.



**Maximize responsiveness:** Plan and identify the most effective distribution of inventory, maximizing availability, sales, and ultimately, customer satisfaction.



**Ensure flexibility:** Improve inventory flexibility and achieve perfect control over pre-season and in-season allocations while still maximizing profitability and customer service levels.

## Trusted by leading organizations

High-performing retailers use Board to optimize their planning processes.



### Integrated Business Planning at Puma

Transforming end-to-end budgeting, planning, and forecasting worldwide to effectively manage supply and demand across 100,000 SKUs.



### Digital Finance Transformation at M&S

Driving value from collaborative decision-making across 40+ use cases.



### Integrated Retail Planning at Slowear

Managing the entire pre-season and in-season process, from strategic direction to daily store replenishment, in one solution.



KERING

**Bata.**

LA PERLA

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s.Oliver  
GROUP

COTTON  
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MaxMara

## Take the first step toward retail planning transformation

Request a demonstration or find out more on our website:

[www.board.com](http://www.board.com)

**board**