board PRODUCT

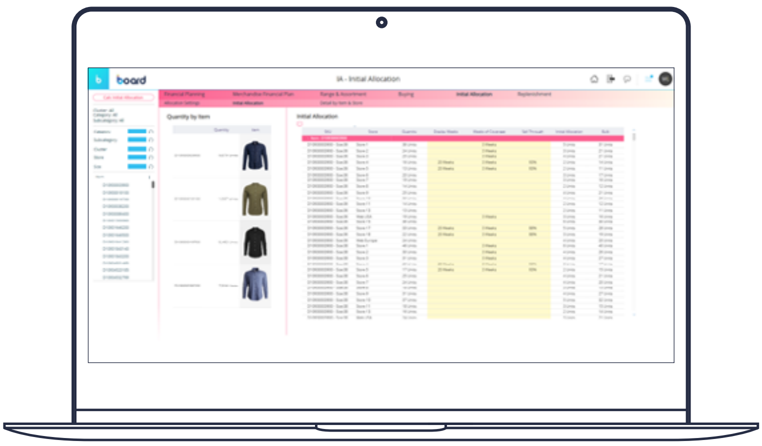
Allocation & Replenishment

The ability for retailers to not just adapt to, but successfully manage, the constant cycle of change is key to a successful retail strategy and remaining competitive.

With consumer behavior and attitudes changing dramatically across retail, wholesale, and e-commerce, it is now more important than ever for businesses to ensure inventory is in-line with demand. Retailers need to focus on strategic outcomes and realize their full sales potential by anticipating demand and accurate product placement, ensuring the right stock is in the right place, at the right time – and in the right quantity.

This is where Board comes in. Board is an integrated retail planning platform combining Merchandise Financial Planning, Open-to-Buy, Range and Assortment Planning, and Allocation & Replenishment. It is a 'One-Stop Shop' for smart, agile retailers that want to tackle all planning and analytics needs at a fraction of the time and cost they would spend elsewhere.

Board provides the ability to manage and dynamically react, adapt, and take action based on consumer demand, product assortment strategies, and sales trends. Users of Board can dynamically distribute stock between warehouses and stores with greater accuracy. Using the combination of predictive analytics and flexible scenarios, Board provides retailers of all sizes with the ability to optimize inventory, reduce waste, and avoid unnecessary markdowns – all whilst increasing productivity and maximizing margins.



Stock replenishment isn't just a process: it can also help retailers to forecast more accurately with complete visibility of their global inventory and demand. Performance at SKU/site level is automatically reviewed and inventory optimized, enabling more full price items to be sold.

Board allows you to truly differentiate your business and ensure accurate product availability and assortment through every channel.

FEATURES

End-to-end control – Complete management of workflow, audit trail, versioning, scenarios, and approval status processes

Early warnings – Advanced decision-making through the Notification Centre, highlighting critical issues. A critical issue is determined by factors specified by your requirements, so you can define what drives this. It can also be a weighted combination of factors, with varied weighting for different products or locations.

Prioritization – As defined by the business

Easily control stock across your network – Enabling the definition of target stock level and days of coverage at store/week level

Accurately forecast future demand – Use predictive algorithms to determine future demand for replenishment calculation. Different profiles of demand can be assessed in parallel, together with alternative distribution scenarios.

Quickly calculate store replenishment requirements – Combining supply chain settings, target stock levels, and demand, calculate replenishment orders for the distribution network

Multiple replenishment methods – For different scenarios and business needs

Flexibility – Allocate from multiple warehouses & distribution centres, stock on hand, or a purchase order

Stock Management efficiency – Providing the ability to allocate singles, distribution lots, or pre-packs

BENEFITS

Increase allocation accuracy – Leverage predictive analytics to drill down to a granular level of detail to make accurate, data-driven decisions during the planning process

Maximize profitability – Translate customer demand into strategic inventory movements and replenishments that optimize inventory and ultimately profitability across the organization

Improve productivity – Through effective inventory plan execution, your organization will have the ability to conduct and manage complex allocation and replenishment in less time

Improve customer satisfaction – Make distribution decisions that align with merchant strategy and localized demand, leading to profitable inventory placement decisions and higher customer satisfaction

OUR SUCCESS STORIES

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Board is the #1 Decision-Making Platform, empowering people to have a transformative impact on their business by helping them to intuitively leverage their data in a flexible, all-in-one environment. Unifying Planning, Predictive Analytics, and Business Intelligence, the Board platform allows companies to produce a single, accurate view of business information, gain actionable insights, and achieve full control of performance across the entire organization. Using Board, global enterprises such as H&M, Toyota, Coca-Cola, KPMG, Puma, and HSBC have digitally transformed their decision-making processes.

Founded in 1994, and now with 25 offices worldwide, Board International has long been recognized by leading analysts and subject matter experts including Gartner, Nucleus, and Dresner.