



Enterprise Assortment Planning

Industry challenges



Evolving retail models

Customer behavior is driving the need for unified commerce, with 60% of customer journeys starting online.



Ensuring better customer outcomes

57% of retail investment is focused on improving customer experiences.



Growing data complexity

The CAGR of retail data volume grows by 26% making planning difficult to manage.

Assortment Planning by the numbers

8%

improvement in sales when assortment projects deploy.

30%

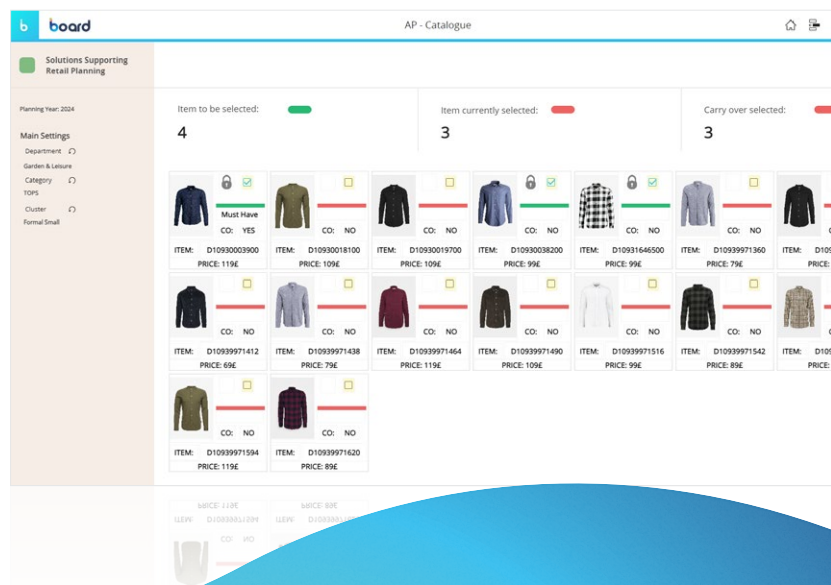
planned reduction in inventory and assortment by leading retailers in 2024.

20%

average overstock rate in retail.

Enterprise assortment and range: Align planning to customer demand

Curate the perfect product and channel mix. Dynamically respond to customer demand and trends. Drive channel profitability quickly with a flexible planning solution. And develop new levels of precision and automation to identify and execute optimal assortment across all channels.



Key benefits



Perfect assortments to customer demand.



Reduce time to market and complexity.



Improve sales and channel profitability.

A comprehensive range of capabilities:



Unify assortment planning

Create an initial assortment with a suggested range of placeholders with seamlessly integrated financial budgets and growth plans.



Optimize new ranges and products

Take concepts to style with ease using placeholder attributes and sophisticated size optimization.



Drive collaboration

Connect merchandising, buyers, supply chain, and store teams through unified assortment decisions to meet sales, inventory, and profitability KPIs.



Range planning and review

Balance the range by size, color, and price attributes using clustering and analytics.



Initial buy and allocation

Automatically create optimum supplier orders and store allocation.



Item planning

Plan sales and stocks using comprehensive demand factors, and inventory rules and constraints.

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