

## Enterprise Planning for Allocation & Replenishment

### **Industry challenges**



Disparate systems and siloed processes drive poor allocation decisions.



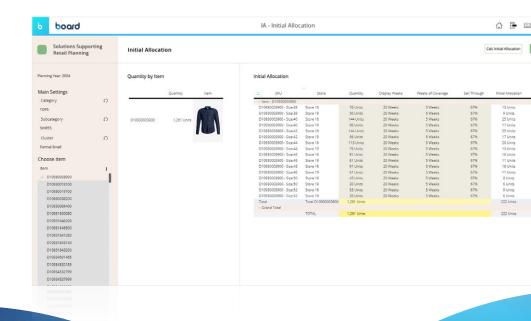
Rule-based and manual A&R processes cannot dynamically adjust to demand shifts—resulting in lost sales, imbalanced stock, and increased markdowns.



30% of retailers rely on spreadsheets to manage complex A&R decisions.

# Dynamically align inventory decisions to customer demand

Synchronize inventory with continuous merchandising plans for optimized inventory levels and maximum profits.



## **Key benefits**



Reduce stockouts and improve availability.



Increase sell through and reduce markdowns.



Leverage Artificial Intelligence.

## A comprehensive range of capabilities:



## Comprehensive inventory control

Identify target stock levels and days of coverage at store/week level across your entire network.



## Built for retail

Allocate single distribution lots or prepacks.



#### **Increased Automation**

Rapidly create suggested stocking decisions with comprehensive parameters that automatically optimize demand across all channels and fulfillment options.



## Omnichannel support

Seamlessly create initial allocation to channels and stores through integrated merchandising and assortment planning.



## Flexible replenishment options

Drive multiple replenishment methods for different scenarios and business needs.



## **Enhance** accuracy

Utilize advanced forecasting to determine future demand and planning scenarios. Leverage advanced AI/ML capabilities for best-in-class accuracy.

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