



The Enterprise Planning Platform

Solution Focus: Strategic Long-term Planning

Challenge:

Executing on a strategy can quickly go off course

67% of strategy leaders say there's more than a 50% chance their plans will need to change after concluding their annual planning.

53% of business leaders responsible for strategy say their enterprise fails to achieve strategic objectives.

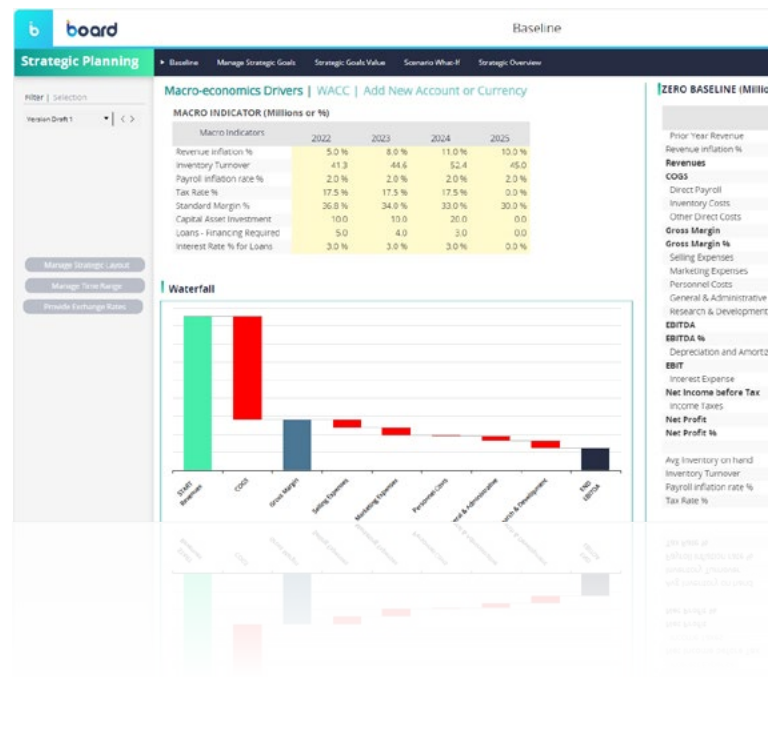
38% Only 38% of business leaders say their enterprise can adjust plans in a timely manner to respond to market changes.

Action Plan:

Turn strategic initiatives into actionable plans

Board Strategic Long-term Planning Solution synthesizes the business drivers and their financial impact. Run multiple scenarios, evaluate choices, and react fast. In a user-friendly interface, stakeholders can build assumptions, connect them to P&L, monitor key results, and observe how they track against goals.

By bringing strategic initiatives into a cohesive and flexible environment, organizations have real-time visibility on the impact on costs, revenue, and margins. Navigate change with confidence with an always-on view of their financial resilience. And empower your people to present the financial impact of key strategic initiatives—without the burden of ad-hoc tasks gathering data and creating summary views.



Key benefits



Real-time views of the financial impacts of initiatives



Integrated scenario modelling and what-if analysis



Ability to react at speed and optimize profitability

A comprehensive range of capabilities



Connect strategic objectives to P&L

Set your drivers and see how they impact P&L. Analyze your business through multiple metrics such as revenue, net income, or COGS.



Trends and analysis

See your P&L across multiple years, analyze trends, and drill down to granular data. Board offers an intuitive interface that can build the visuals needed in a matter of seconds.



Control and transparency

Drive organizational alignment by setting drivers, key initiatives, and workflows to run your strategic plan with confidence-along with a full audit trail.



Scenario modelling

Your plans need to be built in an agile way to remain relevant. With Board, you can build what-if scenarios and easily switch them to see the impact on P&L in real time.



Dynamic process

Create new initiatives or tasks anytime, change drivers, or reset assumptions. Board offers full flexibility to change plans and assess the financial impact.



Dashboards and Microsoft 365 integration

Report with confidence using pre-set dashboards that present real-time views of financial impacts for plans and key drivers.

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