

Assess your FP&A Maturity

Benchmark progress as you transform finance into an engine for growth.



Where does your business stand today?

And what FP&A capability do you prioritize for tomorrow?

Explore the stages of financial maturity—from conventional elements to strategic capabilities—and gain a comprehensive understanding of how teams like yours can evolve financial practices to make an impact across the enterprise.

183%

rise in the rate of change since 2019 (33% in the last year alone)

2024

will see a faster rate of change, impacting businesses not prepared for this acceleration

#1

The cause of change in 2024 will be generative AI and technology.

The rate of change is increasing—is your business prepared?

With increased volatility and an ever-shifting marketplace, today's financial planners need to constantly reassess and re-evaluate expectations to guide the business forward. Because FP&A experts are now going beyond their traditional training to lead with new skills and capabilities. The result? Members on these teams have become integral business partners with superpowers that include:



The ability to quickly extract fact-based insights



A deep understanding of current business priorities



Making plans easier to comprehend for key leaders



1/3

of FP&A's focus has been on core activities such as generating insights and telling a data-driven story



45%

of FP&A time is spent on low-value activities like data collection and validation

Expectation vs. reality.

Finance pros have to navigate data complexities, assess risks, and capitalize on opportunities with precision. Time is a valuable resource, and in a sector where every second counts, efficient time utilization is critical to ensuring success outcomes.

What does maturity look like for FP&A professionals?



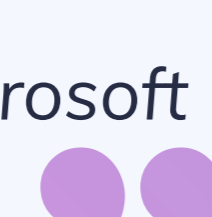
Leadership

Leaders now serve as strategic influencers across the enterprise, collaborating across functions to drive data-informed decisions.



Data culture is not just about deploying technology alone, it's about changing culture so that every organization, every team, and every individual is empowered.

Satya Nadella, CEO of Microsoft



Skills & capabilities

Pros have evolved into data storytellers, utilizing real-time data, predictive modelling, and task automation for strategic analysis.



Our team is a blend of varied expertise and transitioning to drive more data driven decisions.

Connagh Hopkins, Head of Business Planning & Reporting at Western Power



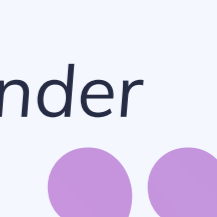
Business partnering

Experts now play a crucial role in assessing new opportunities, shedding light on potential business scenarios. They are well-placed to challenge the status quo.



FP&A leaders today need a strategic mindset and what I call an 'integrated process,' aligning strategic, operational, and financial plans.

Prodromos Siapkas, Financial Director at sender

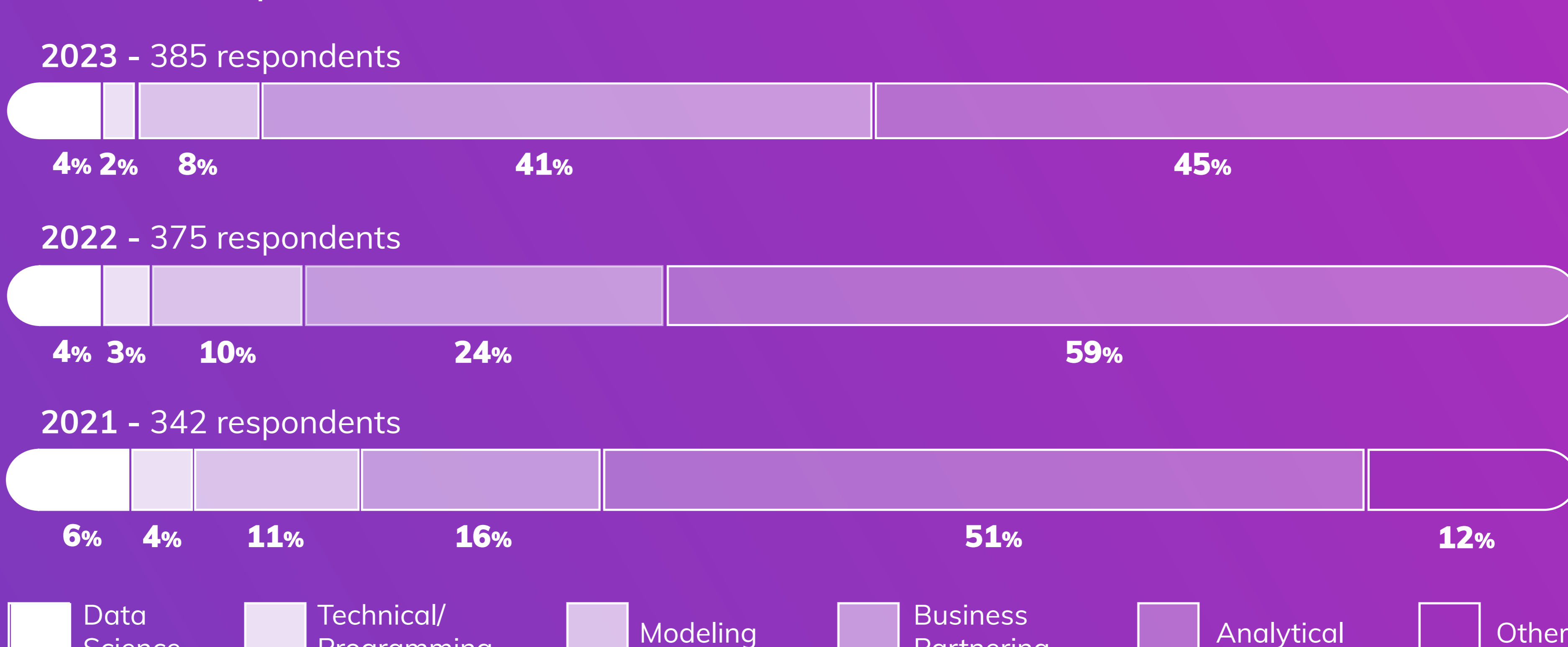


Businesses today are actively hiring new skills.

Business partnering as a skill has come into the spotlight. And the shift from 2021 to 2023 is palpable with a significant increase of **25%**!

Businesses today require skilled FP&A professionals who can operate equally as both analysts and business partners.

The most important skills in FP&A staff recruitment:



Technology doesn't stop evolving. (And neither should your business.)

45%

claim spreadsheet-based planning models still dominate in their organizations.

Enterprise solutions are the backbone of transformation. This technology enables modern planning solutions to automate low-value tasks, extract insights from vast data volumes, and enhance planning and forecasting agility. To succeed, business must move from static (and all-too-often siloed) spreadsheets to modern, agile planning tools.

What does top-level FP&A maturity look like?

State of Maturity	(level 1) BASIC	(level 3) DEFINED	(level 5) LEADING
	LEADERSHIP SKILLS COLLABORATION DATA & ANALYSIS TECHNOLOGY	Tactical Accounting focus skills Disjointed planning process No drivers or data analysis Manual data management	Medium term Analytical evolution Established bridges Basic scenario planning Planning models linked to ERP

Discover more in "Intelligent Transformation with FP&A Trends Maturity Model"

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