

The Future of Business Partnering

Insights from FSN's Modern Finance Forum 2022



Business partnering ambitions are not matched by the time available

		No time at all	Too little time	The right amount of time	Too much time	Far too much time
TRADITIONAL ACTIVITIES	Financial Risk Management	6%	29%	52%	11%	2%
	Financial Stewardship and Accounting	3%	9%	49%	29%	10%
	Performance Analysis and Reporting	3%	29%	40%	26%	3%
	Challenge Budgets, Plans and Forecasts	4%	26%	40%	23%	7%
ADDED VALUE ACTIVITIES	Strategy Involvement and Development	8%	42%	39%	10%	1%
	Sounding-board to Operational Management	5%	43%	38%	13%	1%
	Catalyst for Organizational Change	9%	44%	37%	8%	2%
	Helping to Influence Commercial Decisions	6%	45%	37%	11%	1%
	Catalyst for Innovation in Business Models	12%	50%	28%	9%	1%

Nobody seems to be getting it right

Time and a lack of timely information threaten to derail business partnering

What are the three biggest challenges affecting business partnering today?

65%

Not being able to spend enough **TIME** on business partnering activities

63%

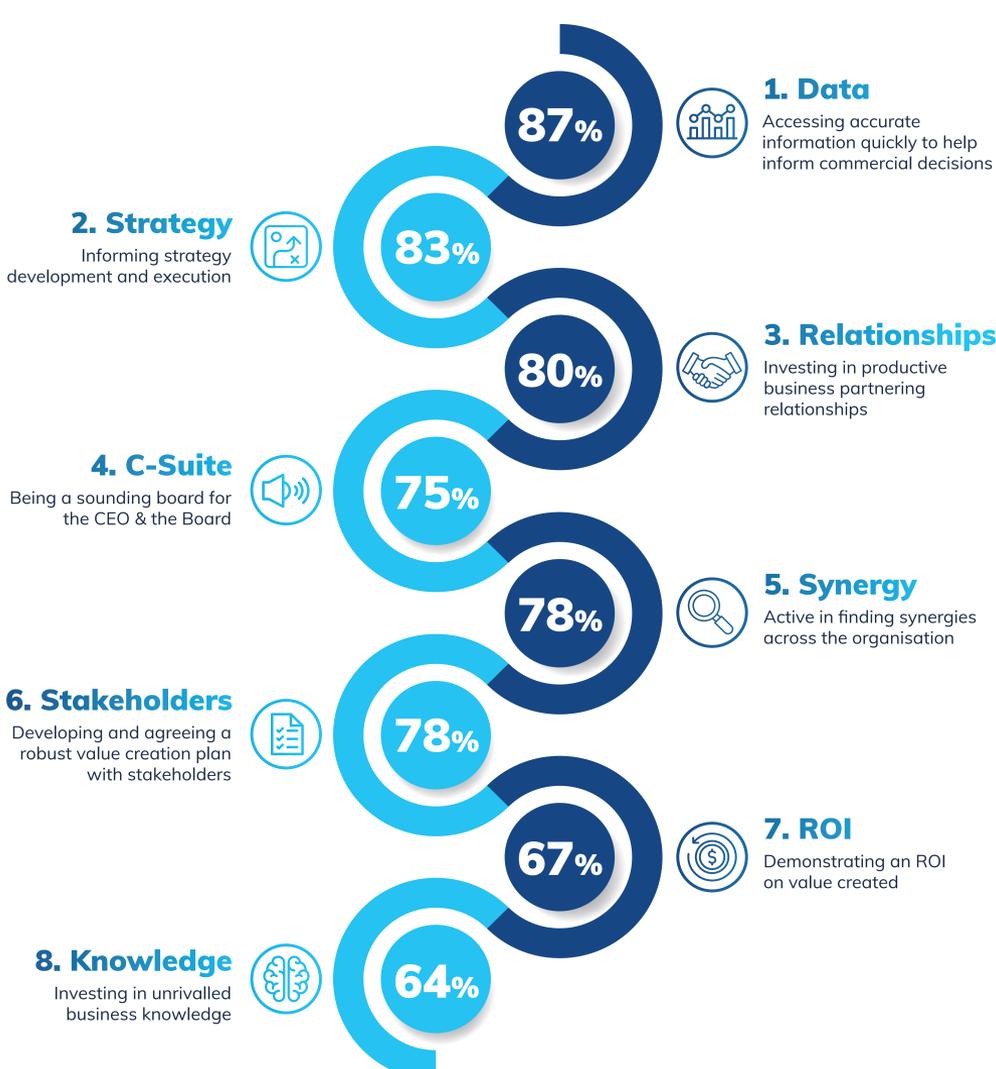
Inability to answer performance queries quickly from information available

64%

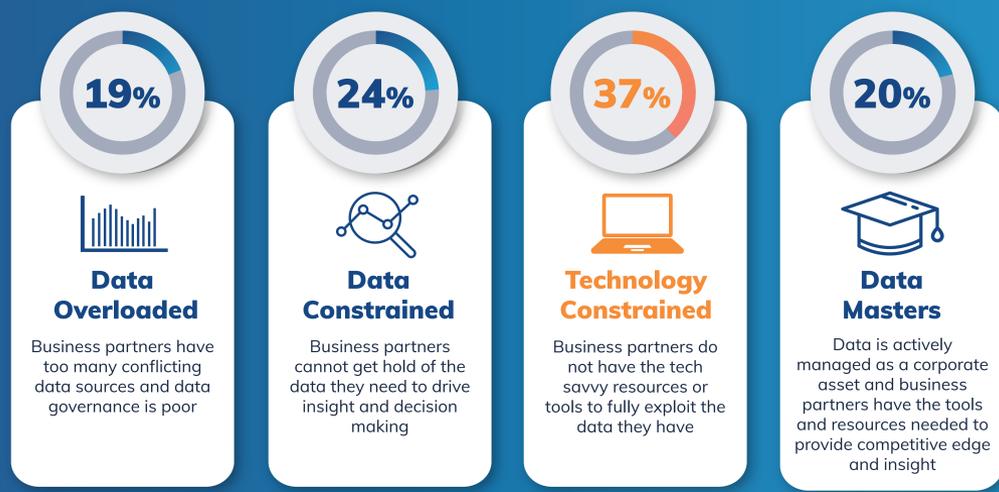
Lack of **REAL-TIME** business information

Eight ways business partners will add value by 2030

Where is attention being most focussed?



Technology constraints on business partners are taking over from data constraints



37% of business partners are technology constrained, up from 34% in 2019

Discover more in "Future of Business Partnering"

Insights taken from:

FSN
The Modern Finance Forum



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