

## **About BOARD**

Founded in 1994, BOARD has enabled over 2000 companies worldwide to improve the effectiveness of their management decision making processes, unifying BI and CPM in a single integrated environment.

BOARD provides a seamless solution for the support, control and management of core processes such as:

- Reporting and Analyses
- Budgeting, Planning, Forecasting
- Profitability Modeling and Optimization
- Simulation and What-if Analysis
- Scorecarding
- Financial Consolidation
- Statutory and Financial Reporting
- Monitoring and Auditing

Thanks to its programming-free toolkit approach, global enterprises like Bata, Johnson & Johnson, Mitsubishi, Kiln, Kraft, Puma and Sixty rapidly deployed BI and CPM applications in a fraction of the time and cost associated with traditional solutions.

Headquartered in Lugano Switzerland, BOARD International has branches in Australia, Germany, India, Italy, Singapore, UK and US and a worldwide network of distributors and certified partners.

## **BOARD's strategy is based on:**

### **Management Intelligence**

Since our foundation, we have pioneered an integrated approach to Corporate Performance Management and Business Intelligence, which we have designated "Management Intelligence". After more than a decade, we lead the way in the unification of BI and CPM, by offering a fully integrated solution from both a technological and functional point of view.

### **Toolkit philosophy**

By combining our vision and creativity with the continuous flow of feedback from customers about their CPM and BI needs, we have nourished the continuous and organic growth of an all-in one solution that is completely programming-free: the Toolkit.

### **Innovative technology**

Our development laboratory has always dedicated its energies exclusively to the creation of a single product: BOARD. Our specialisation and continuous investment in Research & Development enable us to adopt the most advanced technologies rapidly and introduce major functional innovations frequently, thus confirming our position as one of the most innovative vendors in the BI and CPM space.